

ACTIVATION CAPTURE FOR EXPERIENTIAL AGENCIES & BRANDS

Activation content that outlives *load-out*.

Blind Pig Productions plans the capture, shoots the day without slowing the show, and hands back a library your team and your sponsors will use for weeks.



20+	72h	107	COI
Shooters, editors and pilots on call	Labeled stills, every time	FAA Part 107 certified drone pilots	General liability, certificates issued on request

CAPABILITIES

01 Activation recaps

Recaps and sponsor cutdowns built for the deck, the feed and the follow-up email.

03 Surprise & delight

Reactions from drops and sampling, captured without getting in the way.

05 Aerial & FPV

Part 107 drone and FPV for venue scale and motion.

02 Stunts & spots

Street stunts shot for paid social and online video, not just the crowd that day.

04 Event photography

Hero moments, crowd energy and sponsor visibility. Labeled and delivered within 72 hours.

06 Social, same day

Vertical selects while the event is still live, and an always-on feed between the big beats.

FORMATS · EVERY ONE SCOPED TO YOUR BRIEF

Day-of Capture

One market, one day. Full coverage, with selects and stills back fast.

- Pre-pro call + shot list aligned to run-of-show
- Multi-cam photo + video on site
- Hero-moment, crowd and sponsor-visibility coverage

Activation Recap Kit

Day-of coverage plus a recap, cutdowns and a library ready for sponsors.

- Everything in Day-of Capture
- 60-90s cinematic recap
- 3-5 sponsor / moment cutdowns (V + H)

Social Management

Four posts a week between live dates. Shot, written and scheduled.

- 4 feed posts per week (~16 / month)
- Captions, scheduling and a light calendar
- 1 half-day content shoot per month

Always-On Retainer

Monthly credits for recaps, cutdowns and verticals. Unused credits roll over up to two months.

- Monthly credit pool for recaps, cutdowns or verticals
- 1 credit = a vertical cut · 3 credits = a full recap
- Unused credits roll over up to 2 months

HOW WE PLUG INTO YOUR PRODUCTION

01 Your brief, our shot list

We build the shot list from your run-of-show and sponsor obligations, then send it back for sign-off before anyone packs a bag.

02 Crew that fits your production

Call sheets and credentials follow your production. We show up in Blind Pig gear, or fully white-label in your wardrobe when the client relationship calls for it.

03 Invisible on the day

We work around load-in, talent and crowds without slowing the show. Your client contact stays yours.

04 Delivered your way

Your folder structure, your naming, your aspect ratios. Same-day selects when social needs them; labeled stills in 72 hours.

05 A wrap you can forward

A delivery summary with shot and deliverable counts, ready to drop into the sponsor recap deck.

VENDOR-READY

- General liability, COI on request
- FAA Part 107 certified pilots
- W-9, NDA and MSA on your paper
- White-label on request; nothing posted without approval
- Labeled stills in 72 hours

COVERAGE

Twin Cities

Minneapolis · Saint Paul · the Upper Midwest

Tampa Bay

Tampa · St. Petersburg · Clearwater · Sarasota

On tour

Multi-city programs and one-off stops, nationwide

SELECTED WORK



DoorDash: The Bagmobile

Brand tour · Miami & Chicago · Shoot days: 4 · Turnaround: Crew up in 10 days · Delivered: Hero film, social cut, photo library



Target × EventLink: Flip Zone

Official fan fest · USA Gymnastics Trials · Event days: 4 · Coverage: Photo, video, drone + FPV · Location: Target Center & Target Field

ON SET FOR

DoorDash · Target · U.S. Bank · nVent · EventLink Group · Brightspeed · Wine Awesomeness · The Film Connect

Got a date on *the calendar*?

Send the city, the date and the brief. Mike or Nico will get back to you.

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